

ABOUT ME

Currently working as a Creative Controller, I lead a team of designers & copy writers, guiding them to deliver innovative, high-quality work that aligns with client objectives and brand vision. I set clear creative goals, foster collaboration, and leverage each team member's strengths to ensure impactful outcomes.

My role involves mentoring the team, providing constructive feedback, and nurturing a positive, motivating environment. I manage resources effectively, balance creativity with deadlines, and maintain quality control to ensure all work meets the highest standards. Additionally, I present ideas to clients, gather feedback, and align deliverables with expectations.



EDUCATION

2008 - 2012

Bachelor of Fine Arts (BFA)

Applied Art (Specialized in Package Designs), College of Fine Arts, Trivandrum, Kerala University

EXPERIENCE

10+ YRS

2020 - 2024

Creative Controller -2023

Senior Art Director -2022

Designer/illustrator - 2020 FreshToHome Bangalore, (In-hosuse Creative Team)

2018 - 2019

Design Consultant, Mumbai

2014-2018

Art Director, Mumbai Thoughtrains Designs

2013-2014

Creative Associate, Mumbai Salt Brand Solutions

2012-2013

Illustrator, Trivandum Vibrant Keralam International Magazine

PRO SKILLS/SOFTWARE

AI PS XD MS OFF. WACOM



- FAST PACE WORK | ADAPTIVE ILLUSTRATION STYLES
- GOOD COMMUNICATION SKILLS | QUICK LEARNER